



Affiliate Sites

Frequently Asked Questions

What is an affiliate Site?

The affiliate marketing program provides you with a custom ALG Vacations® (ALGV) brand website. It allows you to receive full credit and commission for all bookings made on your site. Link this site to your existing website or let it stand on its own for 24/7 customer access to brand product and offers.

Must I be a registered VAX user to take part in the affiliate program?

Yes. You must first be a registered VAX user before you can take part in the program.

How do I sign up for an affiliate site?

Guidance to sign-up for an affiliate site can be found in your preferred ALGV supplier's brand website in VAX. Once in website, click **Agent Tools** and then select **Agency Website** from the drop-down.

What happens after I request approval with my BDM?

After your request is approved, you'll receive an email containing a link to the affiliate site request form from your BDM. Complete the form. Within 1 to 2 business days, you will receive a welcome email for affiliatesupport@algvacations.com containing a Private Label (PL) code and unique URL link. We recommend that you prominently place your link throughout your own website—especially on the home page—for increased visibility.

Is there a cost associated with the affiliate program?

This program is completely free!

How do I enable the Book Now button on sales emails created in VAX?

Click the gear icon in the top right corner of the page Select **Account Settings** Click on the **Logo Personalization** link and enter your PL code in the PL Code Information panel in the middle of the page. In your sales emails, select the Include **Book Now** button checkbox.

PL Code Information

Agents with affiliate sites only: The private label code (PL Code) enables the "Book Now" button on your sales emails created in the VAX booking process. Please enter your PL code below to enable this functionality.

PL Code (case sensitive):

Update PL Code

How can I set a default origin or destination on my affiliate site?

To add a default origin to a content page specific to your site, add the following to the end of the URL string, including the airport code for the origin you would like to default. This example uses the Funjet Vacations brand and MKE: <https://www.funjet.com/?plcode=PLCODE&gsVendor=FJ1&gsOrigin=MKE>

To add a default origin in the booking engine on your site, add the following to the end of the URL string, including the airport code for the origin you would like to default. This example uses the Funjet Vacations brand and MKE: <https://res.funjet.com/search/default.aspx?plcode=PLCODE&gsVendor=FJ1&gsOrigin=MKE>

To add a default destination to a content page specific to your site, add the following to the end of the URL string, including the airport code for the destination you would like to default. This example uses the Funjet Vacations brand and NAS: <https://www.funjet.com/?plcode=PLCODE&gsVendor=FJ1&gsDestination=NAS>

To add a default destination in the booking engine on your site, add the following to the end of the URL string, including the airport code for the destination you would like to default. This example uses the Funjet Vacations brand and NAS:

<https://res.funjet.com/search/default.aspx?plcode=PLCODE&gsVendor=FJ1&gsDestination=NAS>

To add both a default origin and destination on your site, add the following to the end of the URL string: For content pages: <https://www.funjet.com/?plcode=PLCODE&gsVendor=FJ1&gsOrigin=MKE&gsDestination=NAS>

In the booking engine:

<https://res.funjet.com/search/default.aspx?plcode=PLCODE&gsVendor=FJ1&gsOrigin=MKE&gsDestination=NAS>

How can I set a default origin when using the Res Tool Widget Generator?

Note: Affiliate Support is unable to support this feature at this time.

To set a default origin when using the Res Tool Widget Generator.

1. Go to the Res Tool Widget Generator page [<https://<CLIENT SITE>/search/restoolwidget.aspx>]
2. Enter your Private Label Code
3. If provided, enter your Source Code or Referrer Code
4. Select HTML or Javascript
5. Click "Get Code" button
6. When code is generated in the EmbedCode box, click "Copy" to copy the code onto your clipboard
7. Paste the code into Notepad or other editing tool
8. Locate the "Departing From" node, and within that section locate the line where it says "<select id='bwDestination' ...> - all Option Values listed after this are the destinations for your widget
9. Locate the destination you want to set as default for your widget
10. Add 'selected' after the end quote of the option value you want to set, before the close bracket and the city name
11. Add the widget to your site

Can I add additional resources/links to my website?

Yes. In addition to your affiliate link, you can also link to any of the current sale pages, destination pages, and resource pages found in your brand's anchorstore. In most cases, you'll simply need to copy the URL of the page you want to link to and add "?plcode=XXXXXXXX" (lead with the "?" symbol and put in your PL Code at the end of the URL). In some cases, an additional modification of the link will be required to work properly. Contact your brand support team for guidance in these cases.

How will I know when a booking is made on my affiliate site?

You and your client will receive a confirmation email once a booking is made. Note that the confirmation email will not state that the booking was made on your affiliate site. The confirmation email your client receives will contain your name and agency information on the top and bottom of the message.

How do I access a reservation that was made on my affiliate site?



Access your client's reservation in VAX by clicking the **Existing Reservation** link in the top navigation bar. If you are a member of a host agency, please contact the host directly for booking access specifics. Your client can also access his/her reservation by clicking the reservation retrieval page link provided in the confirmation email.

Note:

The client's reservation will not display under their brand profile/account because it is considered a travel agency booking and not a client-direct booking.

How can an affiliate booking be serviced?

Because an affiliate reservation is considered an agent booking (despite it being booked by the client), all modifications must be made by the agent. If you are unable to make a change yourself, you can contact ALGV's Contact Center [1-866-ALG-DESK (1-866-254-3375)] for assistance. Your client may not make modifications to their reservation and should not call the brand's customer care team for assistance.

How does my client make payment on their reservation?

Your client can make a payment on his/her reservation by means of the confirmation email. He/she can click the reservation retrieval page link provided in the confirmation email to display the reservation online and have the option to make payment there. Payment for the reservation can also be made in VAX by the travel advisor.

Do I receive commission on affiliate site bookings?

Yes! You'll receive the same commission levels as you would if you booked the reservation yourself in VAX. If you are a member of a host agency, please contact your host directly for full commission details.

Note:

Bookings made on an affiliate site do not qualify for the 2% Upgrade Bonus commission.

How do I make changes to my contact information on my link/profile?

All change requests must be submitted to affiliatesupport@algvacations.com. Please include your PL Code and a clear description of what updates are needed. For example, address or phone number change, change in HOST agency, update email address.

How do I add my logo to my affiliate site?

You can replace the brand logo in the header of your affiliate site with your agency's logo. Please allow 3 – 5 business days to have your logo added.

1. Send your agency's logo in .jpg, .png or .gif format to affiliatesupport@algvacations.com
2. The best fit is a horizontal logo that is 250x67
3. Include your agency's website URL in your request and we'll link your logo to your agency's website

Is technical support available for my affiliate site?

If you experience issues with your affiliate link or have general questions about the program, contact affiliatesupport@algvacations.com. Please include your PL Code on all communications to ensure the timeliest response possible. If you need assistance placing your affiliate link on your website or if you have website design questions, please contact your agency's website administrator.

What else can I do with an affiliate page?

1. Add a booking engine to your agency's website. Contact your local business development manager (BDM) or affiliatesupport@algvacations.com for qualification and details
2. Create a custom event page for a group or event. Learn more about building a custom event page [here](#)
3. Post on social media. Add your affiliate link or sales and promotions on your Facebook, Twitter and Instagram.

Why can't I frame my affiliate site?

Framing your affiliate site will prevent bookings from being properly attributed to your agency, which may result in lost commission opportunities. ALG Vacations® is not responsible for any commissions lost as a result of a framed site.